

Evaluation

Hammersmith and Fulham Advice Conference

The future of advice - working together for better results

21 January 2016



We provided:

Conference with workshops

Exhibition area

Lunch and refreshments

After conference drinks



Attendance

16 presenters and workshop deliverers

140 people attended (160 registered)

30 Exhibition stands



Feedback

43 completed Evaluation forms



Marks out of 10

- Quality of the presentations 8.1
- Quality of the workshops 8.1
- Quality of the content overall 8.2
- Usefulness of the exhibition 6.9
- Relevance to your work 7.8
- Networking time 7.5



Marks out of 10

- Location of event 8.3
- Timings of event 7.8
- Lunch and refreshments 8.9
- Drinks reception 8.9

Event overall

8.5



Responses

Networking was good. I made some useful contacts

85% agreed or strongly agreed

This conference was a good use of my time

98% agreed or strongly agreed

I would attend an H&F Advice Conference next year

95% agreed or strongly agreed



Comments round up

Very useful and helpful

High profile speakers

Too many speakers

Hall too cold

Excellent presentations

Too political

Great panel



Comments round up

Very organised

IT problems

Great to have support of local and national politicians

Disorganised

Would have been good to discuss in smaller groups

More breaks would be good

Brilliant lunch



Comments round up

Some presenters particularly engaging

Brilliant workshops

Particularly Homelessness and Private Sector Housing

London Poverty Profile very interesting and relevant

Need more opportunities for questions

Worth the shivering!



Costs

A/V costs and hall set up	£650
Design, Stationery, marketing	£750
Pastries, lunch and drinks reception	£1,250
Urns, tea, coffee, cups etc	£300
Total	£2,950



What have we learnt

Start planning earlier

More volunteers on the day

Keep the high profile speakers – but fewer

Check out the IT

Be strict with timings

Build in time for questions



What have we learnt

More workshops next time

Provide opportunities for smaller discussion groups

Sort out a free lunch

More networking opportunities

Get the heating right

Or choose a different month!

